

Principles

Principles - delivering the outcomes

These principles are how we will deliver the outcomes in this plan.

Safeguard our future



Address the climate emergency:

urgently respond to climate change and transition to a carbon neutral region.

Protect our natural capital:

protecting and enhancing our region's natural capital and habitats through conservation and sustainable development.

Support our citizens



Put customers at the heart of services:

provide responsive and reliable services that achieve high standards of customer care.

Support the most vulnerable and in need:

target resources to have a positive impact for the most vulnerable, people in need and those who are disadvantaged.

Address inequalities:

assess the impact of change to ensure inclusivity, accessibility, celebrate diversity and secure social benefits of change.

Offer digital services:

embrace the opportunities and potential of digital technologies to improve outcomes and services for citizens and staff.

Support our communities



Empowering communities and individuals:

empower customers, communities and staff and build skills and confidence to enable people and communities to achieve their ambitions.

Work in partnership:

ensure that service delivery is achieved, working alongside communities and with local, regional and national partners.

Focus on local and place:

use places, wards and school clusters as the basis of local planning and delivery; and embrace the creativity and resilience of our places and people.

Invest to enable change:

encourage and attract inward investment to deliver the ambitions of communities and local people.

Be a responsive Council



Communicate openly:

share ideas and invite contribution to decision making.

Maintain high standards:

ensure transparency in decision-making and treat others with kindness and respect.

Maintain sustainable finances:

balance spending and income to ensure finances are sustainable over the longer term and budgets are spent on achieving the Council Plan.

Make best use of resources:

ensure that there is good governance and effective management of resources, with a focus on improvement, to deliver the best outcomes for local people.

Be organised to deliver:

be creative and responsive, organising services and workforce to ensure we deliver our Council Plan's strategic outcomes.

