# CHALLENGE POVERTY WEEK



# Challenge Poverty Week 2024 PROGRAMME

#### Monday 7th - Sunday 13th October 2024

The Poverty and Inequalities Partnership are supporting Challenge Poverty Week 2024.

Together with the Poverty Alliance the Poverty and Inequalities Partnership are all coming together to produce a week-long programme of video's, downloadable information and events around **5 Key Themes**.

#### Monday 7th October - Housing

Website	Launch of CPW 2024
Email with links to advice and support	<ul> <li>CPW 2024 Programme</li> <li>Food Drive</li> <li>Warm Winter Clothes Project</li> <li>Through Young Eyes Event Promotion</li> </ul>
Social Media	<ul> <li>Launch of CPW 2024 and website with advice and support</li> <li>Launch of the Food Drive</li> <li>Launch of the Warm Winter Clothes Project 2024</li> <li>Through Young Eyes Event Promotion</li> </ul>
Key Facts and Animations	<ul> <li>Housing</li> <li>Housing options and help for homeless people</li> <li>Video - Help for homeless people</li> <li>Council Tax Discounts</li> <li>Energy Saving Tips</li> <li>Carbon Monoxide Awareness</li> </ul>
Events	<ul> <li>Through Young Eyes Event at The Robert Burns Theatre, Dumfries 2pm – 3.30pm</li> <li>Free Ice Skating Session at Dumfries Ice Bowl 5.30pm – 6.30pm</li> <li>Food Drive</li> <li>Warm Winter Clothes Donations</li> </ul>

### Tuesday 8<sup>th</sup> October – Transport

Website	Information on free and affordable transport across the Region
Email with links to advice and support	<ul><li>Free travel for 5-22 year olds</li><li>Bus passes</li><li>Taxicards</li></ul>
Social Media	<ul><li>Free travel for 5-22 year olds</li><li>Taxicards</li><li>Bus Passes</li></ul>
Key Facts and Animations	<ul> <li>Free travel for 5-22 year olds</li> <li>Free School Transport</li> <li>Bus Passes</li> <li>Taxicards</li> <li>Thistle Assistance Card</li> <li>Discounted Rail Travel for Children</li> <li>Choose the Bus Campaign</li> <li>Community Transport</li> </ul>
Events	<ul><li>Food Drive</li><li>Warm Winter Clothes Donations</li></ul>

## Wednesday 9th October – Adequate Incomes

Website	Information on ways to maximise your income through employment and benefits
Email with links to advice and support	Work for Us
Social Media	<ul><li>Employment and Benefit support</li><li>Work for Us</li></ul>
Key Facts and Animations	<ul> <li>Information from Dumfries and Galloway Citizens Advice Service</li> <li>Social Security</li> </ul>
Events	<ul> <li>Free Ice Skating Session at Dumfries Ice Bowl 5.30pm – 6.30pm</li> <li>Food Drive</li> <li>Warm Winter Clothes Donations</li> </ul>

#### Thursday 10<sup>th</sup> October – Food

Website	Information on our local food banks, our first ever Food Drive and free school meals
Email with links to advice and support	<ul><li>Information on our local food banks</li><li>Food Drive reminder</li><li>Free school meals</li></ul>
Social Media	<ul><li>Video's from our local food banks</li><li>Food Drive reminder</li><li>Free School Meals</li></ul>
Key Facts and Animations	<ul><li>Videos - Our local Food Banks</li><li>Food Drive</li><li>Free School Meals</li></ul>
Events	<ul><li>Food Drive</li><li>Warm Winter Clothes Donations</li></ul>

#### Friday 11th October – Communities and Volunteers

Website	Information on support available in our Communities
Email with links to advice and support	<ul><li>Tackling Poverty Reference Group</li><li>Access to free period products</li><li>Permanent School Uniform Banks</li></ul>
Social Media	<ul> <li>Recruitment for the Tackling Poverty Reference Group</li> <li>Free Period Products</li> <li>Permanent School Uniform Banks</li> </ul>
Key Facts and Animations	<ul> <li>Tackling Poverty Reference Group</li> <li>Free Warm Winter Clothes</li> <li>Free School Uniform</li> <li>Access to free period products</li> <li>Information from Third Sector Dumfries and Galloway</li> <li>Video - Local Place Plans</li> </ul>
Events	<ul> <li>Through Young Eyes Event at The Ryan Centre, Stranraer 2pm – 3.30pm</li> <li>Food Drive</li> <li>Warm Winter Clothes Donations</li> </ul>

#### Saturday 12th and Sunday 13th October – Reflection

Website	Information on additional support that is available in our Region
Email with links to advice and support	<ul> <li>Cost of Living Website</li> <li>DG Locator App</li> <li>Food Drive Reminder</li> <li>Warm Winter Clothes Project</li> </ul>
Social Media	<ul> <li>Cost of Living Website</li> <li>DG Locator App</li> <li>Food Drive Reminder</li> <li>Warm Winter Clothes Project</li> </ul>
Key Facts and Animations	<ul><li>Cost of Living Website</li><li>DG Locator App</li></ul>
Events	<ul><li>Food Drive</li><li>Warm Winter Clothes Donations</li></ul>





